

BBA (w.e.f June 2010-11)

| I Year | | | Instructional System | | | | | | | | |
|--------------|----------|------------------------------|----------------------|----|-----|-----|-----|-----|-----|-----------|------------|
| Course Code | SLM Code | Name of the subject | PCP | AW | VGD | PDP | PEC | PRO | III | Credits | Marks |
| BBA-1 | M-201 | (A) Principles of Management | √ | √ | √ | √ | | | | 8 | 100 |
| | M-202 | (B) Organization Behavior | | | | | | | | | |
| BBA-2 | M-203 | (A) Business Communication | √ | √ | √ | √ | | | | 8 | 100 |
| | M-204 | (B) Principles of Marketing | | | | | | | | | |
| BBA-3 | M-207 | (A) Principles of economics | √ | √ | √ | | | | | 8 | 100 |
| | M-208 | (B) Business Laws | | | | | | | | | |
| BBA-4 | M-206 | (A) Business Statistics | √ | √ | √ | | | | | 8 | 100 |
| | M-212 | (B) Financial Management | | | | | | | | | |
| BBA-5 | M-205 | Financial Accounting | √ | √ | √ | | | | | 6 | 100 |
| BBA-6 | C-115 | Computer Fundamental | √ | √ | | | √ | | | 4 | 100 |
| Total | | | | | | | | | | 42 | 600 |

BBA

| II Year | | | Instructional System | | | | | | | Credits | Marks |
|--------------|----------|--|----------------------|----|-----|-----|-----|-----|------|-----------|------------|
| Course Code | SLM Code | Name of the subject | PCP | AW | VGD | PDP | PEC | PRO | IIIL | | |
| BBA-7 | M-220 | (A) Business Economics | √ | √ | √ | √ | √ | | | 8 | 100 |
| | M-237 | (B) Marketing Research | | | | | | | | | |
| BBA-8 | M-221 | Cost & Management Accounting | √ | √ | √ | √ | | | | 5 | 100 |
| BBA-9 | M-222 | (A) Banking Law & Practice | √ | √ | √ | | | | | 8 | 100 |
| | M-224 | (B) Company Law | | | | | | | | | |
| BBA-10 | M-223 | Human Resource Management | √ | √ | √ | √ | | | | 5 | 100 |
| BBA-11 | M-211 | (A) Indian Economics | √ | √ | √ | √ | | | | 8 | 100 |
| | M-227 | (B) Productions & Materials Management | | | | | | | | | |
| BBA-12 | M-225 | (A) Industrial Relations | √ | √ | | √ | √ | | | 8 | 100 |
| | M-226 | (B) Industrial Psychology | | | | | | | | | |
| Total | | | | | | | | | | 42 | 600 |

| III Year | | | Instructional System | | | | | | | Credits | Marks |
|--------------|----------|--|----------------------|----|-----|-----|-----|-----|------|-----------|------------|
| Course Code | SLM Code | Name of the subject | PCP | AW | VGD | PDP | PEC | PRO | IIIL | | |
| BBA-13 | M-228 | (A) Quantitative Techniques | √ | √ | √ | √ | √ | | | 8 | 100 |
| | M-229 | (B) Entrepreneurship & Small Business Management | | | | | | | | | |
| BBA-14 | M-230 | Consumer Behavior & Advertising Management | √ | √ | √ | √ | | | | 6 | 100 |
| BBA-15 | M-231 | Income Tax Law & Practice | √ | √ | √ | | | | | 6 | 100 |
| BBA-16 | M-232 | (A) International Trade | √ | √ | √ | √ | | | | 8 | 100 |
| | M-233 | (B) Sales & Distribution Management | | | | | | | | | |
| BBA-17 | H-306 | General Socio Economics & Scientific Studies | √ | √ | √ | | | | | 6 | 100 |
| BBA-18 | - | Project | √ | | √ | | | √ | √ | 8 | 100 |
| Total | | | | | | | | | | 42 | 600 |